

Newport Now BID

Local businesses improving our city centre

AGM & Open Meeting
March 28, 2024

Agenda

- 5.30pm-6pm: Arrival & drinks
- 6pm-6.30pm: Welcome, introductions & AGM (Robin Hall, BID board member)
- 6.30pm-7pm: Council update (Matt Tribbeck)
- 7pm-7.30pm: Police update (Inspector Richard Shapland)
- 7.30pm-8pm: BID update (Kevin Ward, BID Manager)
- 8pm: Close

WELCOME

ROBIN HALL

Board member, Newport Now BID

NEWPORT NOW BID AGM 2024

ACCOUNTS 2022-23

RICHARD ELLIS

Senior Partner, Ellis Lloyd Jones

Year ended 31st March 2023 - ACCOUNTS

- 1st year of reduced levy following re-rating of property values.
- Increased drive for external grant funding.
- Continuation of Night Ambassadors etc.
- Net assets at year-end decreased from £151,068 to £77,833.
Expected to run at a lower level going forward.

Income and expenditure account

NEWPORT NOW BID

Income and expenditure account for the year ended 31 March 2023

	2023	2022
	£	£
Levy received	162,842	242,693
Grants and other income	<u>82,126</u>	<u>67,908</u>
Total income	244,968	310,601
Direct costs	-240,664	-137,222
Administrative costs	<u>-77,539</u>	<u>-77,711</u>
Net income /deficit for year	-73,234	95,668
Opening funds	151,068	55,400
Net income /deficit for year	<u>-73,234</u>	<u>95,668</u>
Closing funds	<u><u>77,833</u></u>	<u><u>151,068</u></u>

Balance sheet

	2023	2022
	£	£
Current assets	93,922	158,732
Prepayments and accrued income	609	590
Creditors: Amounts Falling Due Within One Year	(15,744)	(7,459)
NET CURRENT ASSETS	<u>78,787</u>	<u>151,863</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>78,787</u>	<u>151,863</u>
Accruals and deferred income	(954)	(795)
NET ASSETS	<u><u>77,833</u></u>	<u><u>151,068</u></u>
RESERVES	<u><u>77,833</u></u>	<u><u>151,068</u></u>

2024 ANNUAL GENERAL MEETING

- ORDINARY BUSINESS
- **Ordinary Business**
- Resolution 1: To receive and adopt the Accounts of the Company for the year ended 31st March 2023 together with the Reports thereon of the Directors and the Auditors of the Company.
- Resolution 2: To reappoint Ellis Lloyd Jones as Auditors of the Company until the conclusion of the next General Meeting at which accounts are laid before the Members and to authorise the Directors to determine their remuneration.

2024 ANNUAL GENERAL MEETING

- SPECIAL BUSINESS
- ORDINARY RESOLUTIONS
- Resolution 3: That Zep Bellavia who was appointed as a Director by the Board pursuant to Article 48 of the Company's Articles of Association (and who is recommended by the Directors for reappointment at the meeting) be reappointed as a Director of the Company until due to retire by rotation provisions of the Company's Articles of Association.
- Resolution 4: That Tracy Stokes who was appointed as a Director by the Board pursuant to Article 48 of the Company's Articles of Association (and who is recommended by the Directors for reappointment at the meeting) be reappointed as a Director of the Company until due to retire by rotation provisions of the Company's Articles of Association.

NEWPORT NOW BID OPEN MEETING 2023

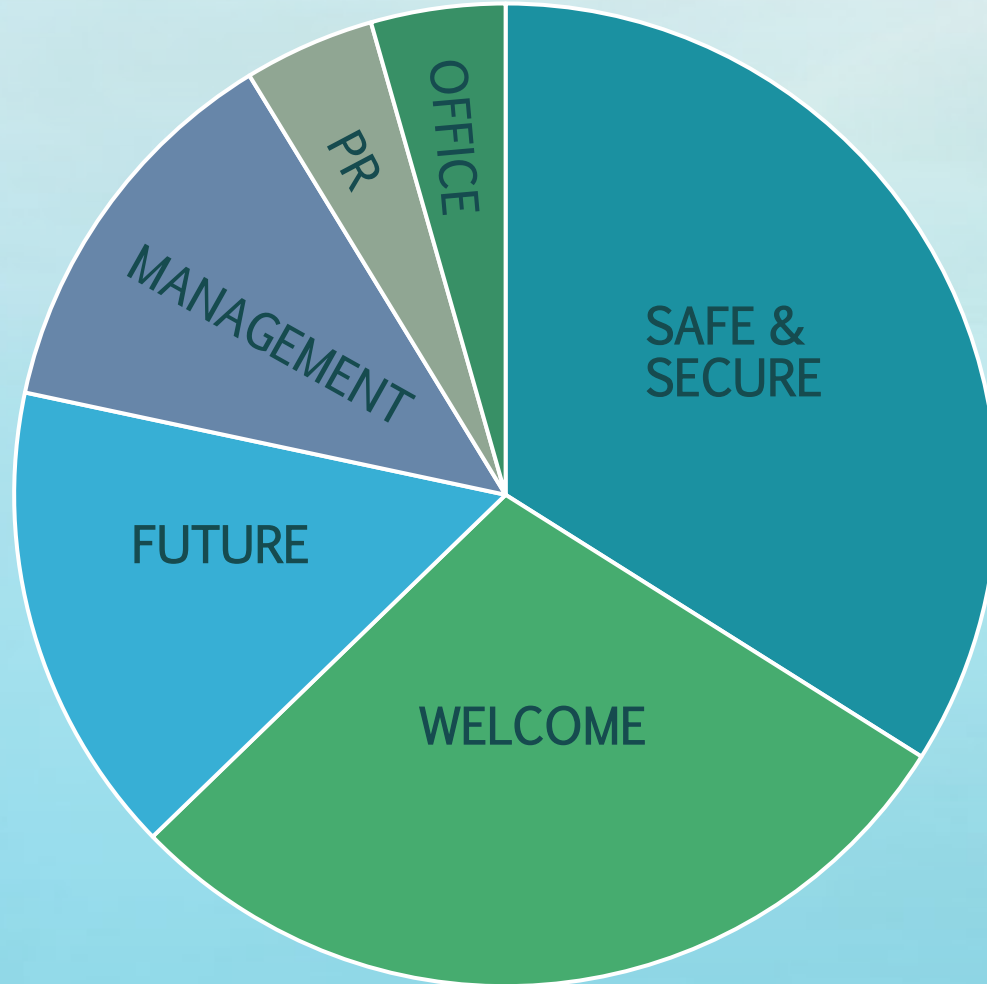
KEVIN WARD

Newport Now BID Manager

What is the BID and what does it do?

- Business Improvement District – one of 300+ across UK & 17 in Wales
- Defined geographical area – City Centre/Clarence Place/Riverfront/Clytha Park Road/Mill Street
- Private limited NFP company, elected by ballot of members in 2014 and again in 2019. Next re-ballot will be in November this year. More of that later!
- Governed by voluntary Board of Directors
- Second five-year term started April 2020
- Funded by 1.25% levy for businesses with rateable value +£5k. Just under 600 levy payers
- Delivers business plan across three themes – Welcome, Future, Safe & Secure
- Annual income of approx £175k in 2024-25. Joint lowest levy bill in BID's history. Continue to seek external funding

How is the BID Levy spent?



■ Safe & Secure ■ Welcome ■ Future ■ Management ■ PR/marketing ■ Office

Welcome to Newport

- Events in 2023: Countdown to Christmas, Record Store Day, Food & Drink Festival, Big Sesh, Newport Rising Festival, Big Splash, Small Business Saturday, Pride in the Port, City of Newport Half Marathon, King's Coronation, Armed Forces Day. All either organised or funded by the BID.
- Shopfront Improvement Grant
- Free graffiti removal scheme
- Newport Now one-stop website



Shopfront Improvement Grant

- Grant available to levy payers since 2017
- Can pay up to 75% (maximum £1,000 inc VAT)
- For external works – painting/signage/lighting
- Applications open again in May. Limited budget
- Apply via www.newportnow.co.uk

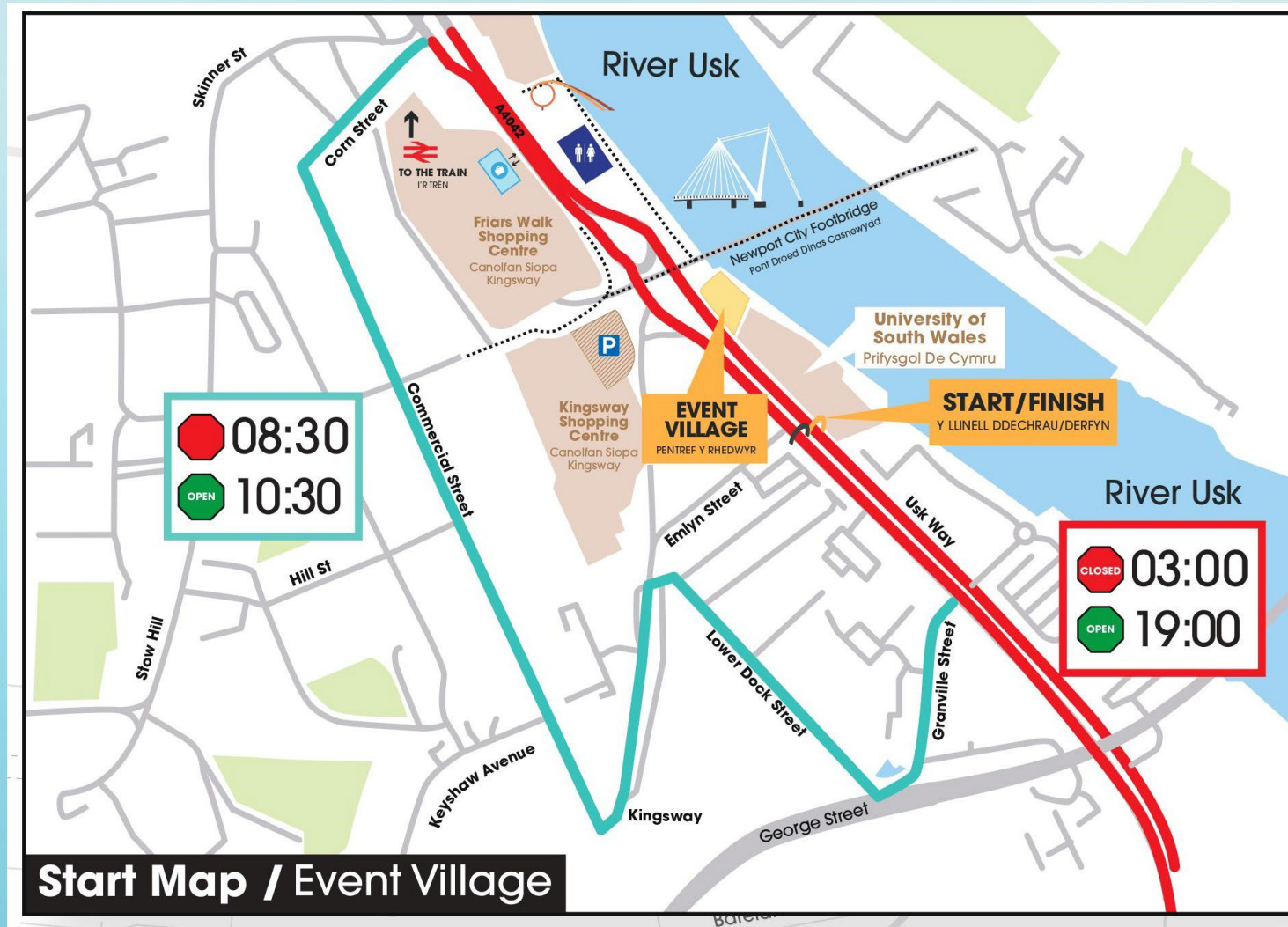


Newport Wales Marathon

- Sunday, April 28
- Three races this year: marathon, half-marathon & 10k
- All start in the city centre this year
- Marathon & half-marathon start at 9am; 10k starts at 9.45am
- 6,000 runners & 10,000 spectators expected from 7.30am onwards
- Big opportunities for hospitality sector in particular
- Experience from previous events suggest 60% of all runners will eat out in Newport on the day, with an average spend of £32 per person
- Email any offers to marketing@run4wales.org



Newport Wales Marathon



Start Map / Event Village

- Sunday, April 28
- From 7.30am
- Races start 9am & 9.45am
- Up to 16,000 people in attendance
- Most will want to eat out in Newport

New for 2024...



- Urban Beach
- Will be situated in John Frost Square from August 2-27
- Funded by grant from Shared Prosperity Fund

New for 2024...



- Christmas Street Market
- Throughout December
- Early days of planning, but likely to be in Commercial Street and possibly High Street/Bridge Street
- Funded by grant from Shared Prosperity Fund

Bigger for 2024...



- Countdown to Christmas
- November 16 in usual venue
- Music, celebrity guests, Santa, fireworks
- Funded by grant from Shared Prosperity Fund

Importance of events

- Footfall in Newport city centre in 2023 was up 32% compared to 2022. In Wales it was up 2% and in the UK up 3%.
- Footfall in Newport city centre in 2023 was up 6% compared to 2019. In Wales & the UK it was down 13%.
- Footfall in Newport city centre in the first 2 months of 2024 was up 13% compared to the same period last year. In Wales it was down 6% & in the UK it was down 3%.
- Almost entirely driven by events (ie football this year).
- Increased footfall doesn't mean increased trade but the potential is there. How can businesses capitalise on events?



Future Newport

- Savings Advisory Service: saved BID members £100,000+ to date
- Gift Card: Can only be spent in participating city centre stores. Keeping Newport pound in Newport.
- City centre app: Promoting businesses via loyalty deals, offers, trails & events. Will be relaunched later this year.



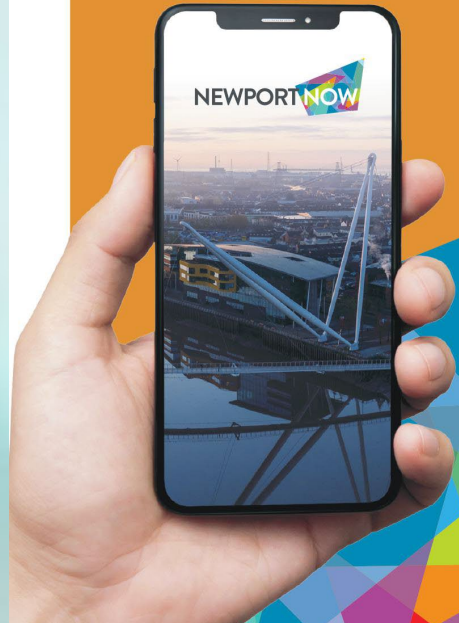
CITY CENTRE APP



YOUR COMMUNITY YOUR REWARDS

Showcase your
business on the
Newport Now app.

Our local app features
business deals, loyalty
schemes, events, local
guides, competitions
& trails.



Benefits for your Business

Promotion: Get more locals,
workers and visitors coming
through your doors.

Grow: Earn more per customer
with a loyalty scheme.

Data: Gain real insights on your
offers and your customers.

Reward loyalty: Bring customers
back more often by sending
them personalised offers.

Community: Be part of the
local business community
encouraging local spending.

Free to join: Brought to you
by Newport Now BID.



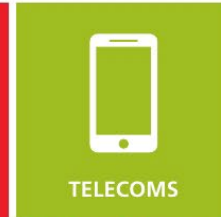
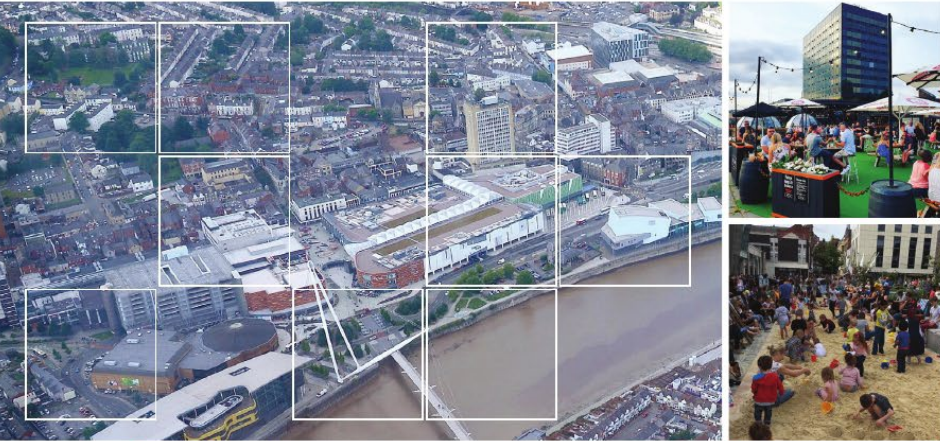


SAVE TIME AND MONEY ON



SAVINGS ADVISORY SERVICE

Next visit to Newport: April 29th



FREE SERVICE TO ALL NEWPORT NOW MEMBERS

We will review your bills and identify where savings can be made for free. Our service comes with no obligation and no commitment.

To get saving, send your bills to info@placesupportpartnership.com

Newport Now
E: kevin@kevinwardmedia.com
T: 07824 472543
www.newportnow.co.uk

REDUCING BUSINESS COSTS

e: info@placesupportpartnership.com
t: 03330 156 289 // m: 07982 414 545
www.placesupportpartnership.com



Safe & Secure Newport

- Street Ambassadors: on duty 5 days a week. Visit 120 Levy payers each month. Deal with 100+ incidents a month.
- Night Ambassadors service. Fridays & Saturdays 8pm-4am. Funded by Police & Crime Commissioner.
- Newport Business Against Crime Partnership: BID funds membership for all Levy payers; optional radio scheme.
- Purple Flag status for night-time economy
- Pub Watch



Newport Business Against Crime Partnership

BOB BEVAN

Manager, NaBC

“Are you playing
Newport’s free
online game ?”

Bob Bevan NBaC Manager





Ever played
Guess Who or
Who's Who?



But are you playing this?

Newport's free online game for business

It's a free and online!
Download it from your
Google or Apple game
store!

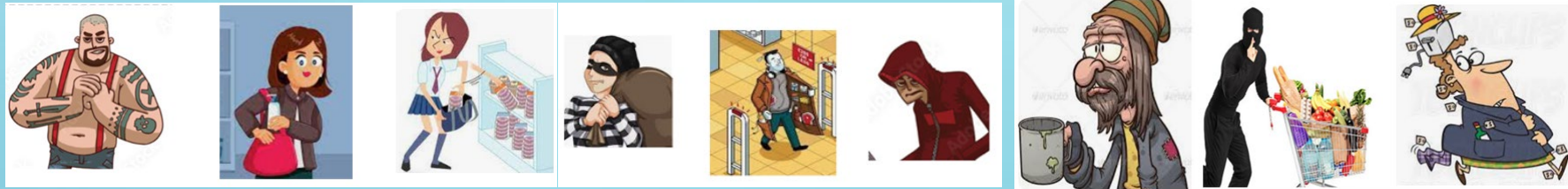


NBAC
Who's Who?

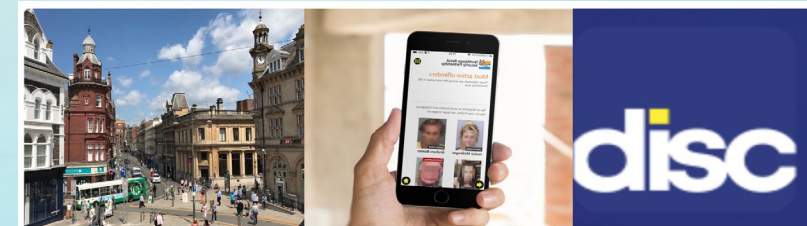
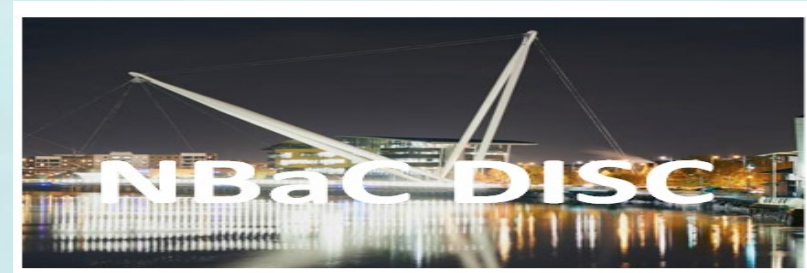
The free online game -NBaC OAP Who's Who?

So are your unwanted customers

- Opportunistic offenders
- Active Offenders
- Professional organised crime drug dealers and shoplifters?



It's a free and online, download it from your Google or Apple game store!



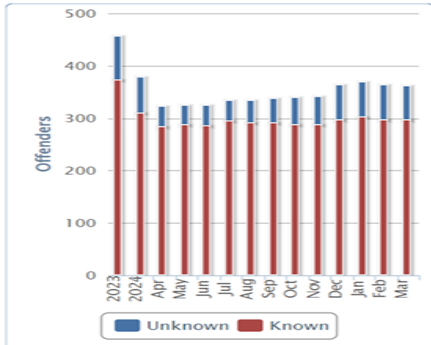
How to play NBaC Who's Who?

- **Each player joins NBaC DISC**
- **They memorise the pictures in the Galleries**
- **Stop them coming into their premises.**
- **Put new pictures into the game for next time**
- **Winners are those who identify the offenders and stop them entering their premises.**

Disc empowers communities to share information so they can better protect themselves and their property, staff and customers

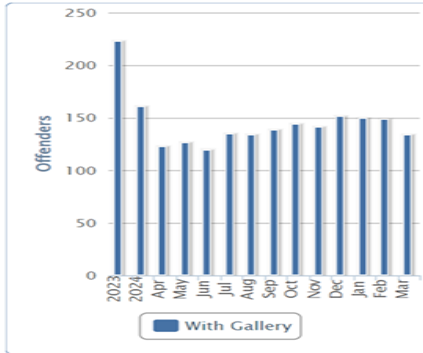
Disc is the online information-sharing system that's helping all kinds of communities reduce low-level crime and anti-social behaviour.

All Subjects in the database



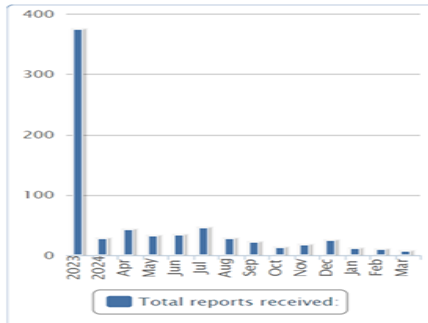
2023 Known-372 Unknown -84
2024 Known- 309 Unknown-69

Gallery Subjects



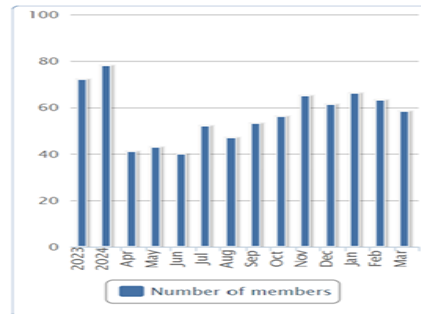
2023 – 223
2024 -160

Number of Incidents processed



2023 – 374
2024 – 27

Number of Members logging in



2023 – 72
2024 - 78



Some recent shop findings



- 5.6m incidents of shop theft recorded in the last year
- 76,000 incidents of violence against people working in convenience sector in the last year.
- 87% of colleagues working in convenience stores have experienced verbal abuse over the last year.
- 34% of verbal abuse incidents are hate motivated, according to retailers.
- 61% of retailers believe anti-social behaviour in or around their store has increased in the last year.
- 76% of retailers believe incidents involving organised crime groups have increased in the last year.

“You don’t know who you don’t know and other businesses don’t know who you know. So don’t sit there not knowing sign up and encourage your staff and your neighbouring businesses to play NBaC Who’s Who?”



“So what is stopping you playing Newport’s free online game?”

Bob Bevan NBaC Manager
nbacmanager@gmail.com
07805711917



Purple Flag status



- UK accreditation for night-time economy – similar to Blue Flag for beaches
- Highlights city centre as a safe & vibrant place for a night out
- Swansea is the only other Welsh place with Purple Flag status
- Applying to retain later this year

Night Ambassadors project



- Funded via Police & Crime Commissioner
- No cost to levy payers
- Cover area wider than BID area
- Assisting lone women, general public, licensees, police & licensing authority
- Funding secured to extend scheme to end of March 2025

2024 re-ballot

- BIDs run for 5 years at a time
- Newport Now completes its second term in March 2025
- New business plan for 2025-30 to be created this year in consultation with levy payers
- This will be launched in September
- Ballot of all levy payers in November
- It is up to YOU to decide whether Newport has a BID beyond next March

What does a YES vote mean?

- The BID continues until at least the end of March 2030
- At least £175k a year invested in city centre projects and services
- Events
- Ambassadors
- Shopfront grants
- Savings advice
- Gift card
- City centre app
- Giving businesses a voice

What does a NO vote mean?







Breaking news...


- Newport Now awarded BID Foundation Industry Standards accreditation yesterday
- One of only 69 BIDs across the UK and only the third in Wales to achieve accreditation
- Means we operate to best practice & that we are transparent & accountable to levy payers & other stakeholders




City centre perceptions


A bit of a mess in terms of congestion, parking, buses ... litter, bikes riding at breakneck speeds on high street, ASB, drug dealing ... it goes on. 


I believe there was a recent article asking if the town was on the up or in decline, although anyone with half an ounce of sense can answer that. This is yet another nail in the coffin of a half executed shoddy plan. 


What a fall from grace for this once vibrant town. The retailers can't leave here quickly enough. The council haven't taken any pride in the town for years so we can't expect anybody else too. A dump is what it's now become. No police presence to make going out in the evening a safe & welcoming environment. Complete lack of care & investment from top to bottom and here we are, an irrelevant joke town. 


The town centre is becoming to feel like a no go area and that's even during the daytime. The major shops have already closed and relocated, leaving charity shops and food shops and not much else. 

City centre perceptions

A bit of a mess in terms of congestion, parking, buses ... litter, bikes riding at breakneck speeds on high street, ASB, drug dealing ... it goes on.  **WORCESTER**

I believe there was a recent article asking if the town was on the up or in decline, although anyone with half an ounce of sense can answer that. This is yet another nail in the coffin of a half executed shoddy plan.  **DARLINGTON**

What a fall from grace for this once vibrant town. The retailers can't leave here quickly enough. The council haven't taken any pride in the town for years so we can't expect anybody else too. A dump is what it's now become. No police presence to make going out in the evening a safe & welcoming environment. Complete lack of care & investment from top to bottom and here we are, an irrelevant joke town.  **BOURNEMOUTH**

The town centre is becoming to feel like a no go area and that's even during the daytime. The major shops have already closed and relocated, leaving charity shops and food shops and not much else.  **SWINDON**



LOCAL BUSINESSES
IMPROVING OUR
CITY CENTRE

www.newportnow.co.uk

More information: www.newportnow.co.uk

Twitter: @Newport_BID

Facebook: @NewportBID

Email: kevin@kevinwardmedia.com

Phone: 07824 472543

The Newport Now BID

Local businesses improving our city centre

**THANKS FOR LISTENING
ANY QUESTIONS?**